

***Open the door to a professional
bicycle display system which promotes sales!***



Birkhold[®]
Präsentationssysteme



You could simply line up your bicycles ...



or...



*display them in a way that enhances
the value and promotes sales.*

Birkhold Presentation Rails

All good things have a sound basis.



The bicycle is simply positioned on the presentation rail. Nearly every type of bicycle from 18 to 29" and tyre widths up to 2.3 can be held in position. The telescopic spring support adjusts automatically to the height of the bicycle.



Detailed view: The Premium Fork Adaptor holds the bicycle securely at the crank.



Detailed view: Sophisticated workmanship - durable quality.

A good display system is like the picture frame around a beautiful picture. The appeal of the picture is enhanced and the frame remains in the background.

We concentrate on the basics. To create the best impression on the customer, the bicycle must be held upright and in a straight line. The front wheel should be lined up with the rest of the bike.

This linear presentation can be frequently seen in bicycle manufacturers' catalogues and this is 100% guaranteed with *Birkhold* Presentation Rails.

Quick and easy access is essential when showing the bike to the customer. In fact accessibility is one of the keys to successful sales - a factor which is often overlooked.

The customer wants to handle the bike and see it close up.

Space is a problem in nearly all shops. Whatever the size of the salesroom, you always want to maximise the available space. The *Birkhold* Presentation Rail has been providing a long-term, economic solution to this problem for more than 25 years.

This core product provides all the essential features and acts as an unobtrusive frame, making sure that your products are pushed into the limelight.

**Systematic
presentation**

A display system for every situation.

A finish to suit any requirement.



Chrome or zinc plated finish: 2 neutral finishes in our standard range, other finishes available on request!



Detail view: chrome finish (top) or zinc plated finish (bottom).

Both options have a clean-cut design which does not detract from the product itself.

The zinc plated variation draws less attention and remains firmly in the background.

Timeless, elegant design - sophisticated finish

The clean-cut, sophisticated design of our presentation rails pushes the bicycles into the spotlight.

Therefore it makes sense to use neutral colours. Coloured rails could well distract from the bicycles or the colours could even clash.

Our finishes have proven themselves for over twenty years. In comparison to furnishing or shelving, their design is timeless.

The chrome option is very durable and even after more than twenty years will still look as good as new.

The element is chrome plated using the double nickel coating process. This finish can last a life time.

The focus with the zinc plated variation is that less attention is drawn to the rails. This option has the added benefit of being more favourably priced as the finishing process is less costly. However the zinc plated variation requires more maintenance and should be resealed once a year. This can be done with a special metal coating fluid which can be obtained from us. It cleans the surface and coats it with a protective film of wax.

TWIN

Create a second level.



Display option using TWIN: Upper level with optional angled attachments. For even more attractive presentation and ease of handling.



TWIN teamed with ROLLI floor presenters



TWIN with angled attachments.

TWIN is the space-saving solution for bicycle presentation.

The high quality frame is elegant with a slimline appearance so that even the lower level bicycles are shown to the best advantage. The modular system can be adapted to any length by means of intermediate supports.

Your sales area is doubled!

The TWIN-Presenter provides:

- value enhancing presentation
- ease of handling
- practicality

Based on psychology and proven in practice:
Better presentation leads to greater sales success.

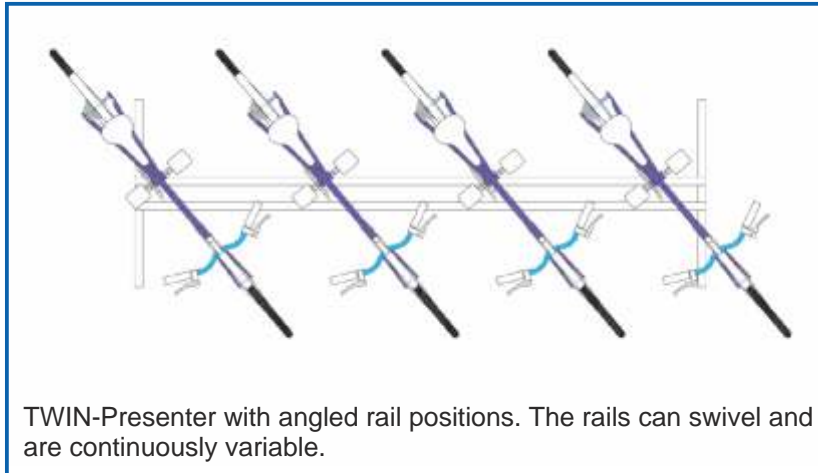
Utilise
space



TWIN is more than a second level

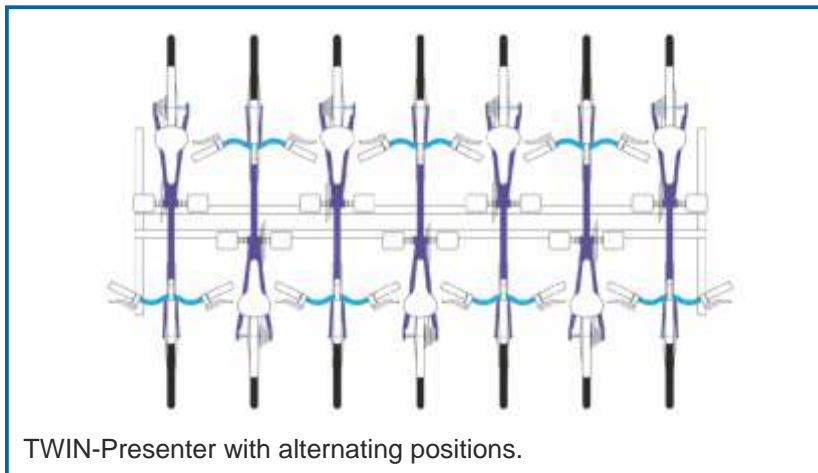
Possible variations

Top view TWIN-Presenter 2.5 m long, in different variations:



TWIN-Presenter with angled rail positions. The rails can swivel and are continuously variable.

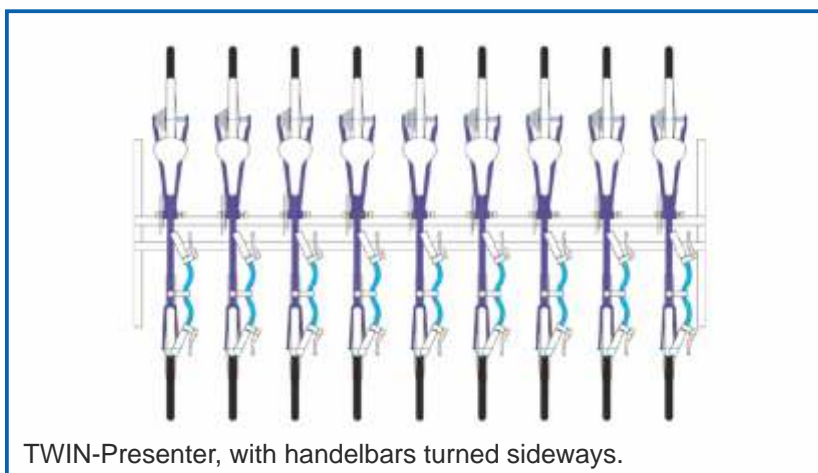
If space is limited, the display rails can be swivelled so that the depth of the display is just 1.2m instead of 1.8m. This means that an area of only 3.5m² is required to display 8 bicycles!



TWIN-Presenter with alternating positions.

When placed in a centre aisle, the rails can be fitted in alternating directions, allowing access from both sides. This reduces the distance between the rails to 35 cm.

This enables 14 bicycles to be displayed with a width of just 2.5m whilst maintaining easy access. Bicycles with a length of 1.8 m require an area of 4.5 m².



TWIN-Presenter, with handlebars turned sideways.

If space is limited, or in storage areas, the distance between the rails can be reduced to 28cm. As many as 18 bicycles can be displayed in an area of 4.5m² - whilst maintaining easy accessibility.

The recipe for success is called TWIN

Concentrate on the essentials - your customers.



Display option using TWIN : The presentation rail can be easily pulled forward. The bike remains at eye level, allowing the salesperson to advise the customer in more detail.



Combination with ROLLI presenters ensures the appeal and accessibility of the lower level.

The ingenious TWIN design enables quick and easy access instead of time consuming repositioning.

TWIN - aiding efficient sales pitches!

TWIN - outstanding benefits throughout the sales pitch

The rails are fixed onto the frame using a clamp which is held in place by tightening a nut. The distance between the rails can be adjusted as required. The rails can be pivoted on a central axis and can be extended on either side to nearly a metre.

Different models can be effortlessly explained at eye level : your customer hears and sees what you are saying!

The bicycle is simply positioned on the extended presentation rail. Almost all types of bike and wheel sizes from 18" bis 29" can be held in position securely. Stop catches act as extension limits both in the retracted position and when extended.

TWIN is characterised by its simple handling and by the fact it helps save time and money due to ease of access to the bikes. It helps you to organise your products efficiently and protects your bicycles from damage. Its long life means that the TWIN Presenter has a short payback period.

**Aid
sales pitches**

Versatility without compromise

For made-to-measure solutions.



Display option using TWIN: An appealing multi-level display can be created in combination with our ROLLI und SKY-fix Presenters.



Customised lengths and made-to-measure configurations.

TWIN - for any desired length .

Our versatile system can be adjusted to the required length thanks to the modular design.

The slender design remains effective whatever the length.

Modular and easy to combine - the ideal configuration for every salesroom!

TWIN` s modular design allows it to be easily adapted to the desired length. The frame can be extended as required using intermediate supports and additional carrier bars. This can be effective in narrow salesrooms when a good range of products can be displayed requiring little floor space.

Diverse presentation options enable subsequent alterations or changes in configuration, whatever the geometry of the room.

When combined with other components, our systems can be used to achieve versatile, attractive displays.

The multi-level display pictured above shows a TWIN Presenter combined with ROLLI floor Presenters and the SKY-fix system. This arrangement is not only attractive but can also be used to effortlessly blend a floor display with a two level display.

Used together with the perfectly coordinated VARIO system, TWIN can be guided around corners or pillars. The VARIO carrier rails can be simply connected to the intermediate supports in the TWIN` s frame.



TWIN with angled attachments

Optimising both display and accessibility.



TWIN with angled attachments: making your bicycles even more accessible to your customers.



No tools required - the angled attachment is fixed by tightening the bolt.



Angled downwards towards the customer.

Angled attachments - even better presentation and ease of handling

Our TWIN-Presenter combines maximising the available space with optimal accessibility like no other system. Using it together with our angled attachments results in an even more effective display option.

The angled rail creates a more dynamic presentation and optimises the height of the display, resulting in more successful sales pitches.

These fittings significantly enhance the upper level display. The extending rails of the TWIN-Presenter are simply fixed onto the angled attachments, which means that the bike is no longer held horizontally but on a slope. This creates a more attractive appearance and allows the customer to inspect the bicycle much more easily.

Improved accessibility and handling

Even more convenient und effective with angled attachments.



TWIN in combination with angled attachments: Dynamic and spacious appearance.



TWIN in combination with angled attachments: More attractive presentation and easy accessibility.

Modular and easy to combine - the ideal configuration for every salesroom!

When the salesperson wants to show the bicycle to the customer in more detail, the rail can be pulled out to nearly a metre. The slanted presentation means that the bike is now at eye level.

All the components of the bike can be pointed out and discussed with ease. The customer not only listens but looks as the salesperson explains the bike .

Improved accessibility is a further significant benefit of the angled attachments. If the salesperson wants to remove the bicycle from the stand, it is much easier to do so from the lower position. The bicycle can simply be removed sideways.

The angled attachment can also be added to existing systems (constructed in or after 2001). Like the presentation rail itself, the angled attachment is simply fixed onto the frame of the TWIN-Presenter by tightening the bolt .

VARIO

Bike displays for specific purposes.



Display option using VARIO : Quadrant element in combination with ROLLI floor level presenters, the ingenious two level solution for corners. 6 bikes in approx. 2.5 m².



VARIO Semi-Circle: Ideal for group displays

Birkhold Presentation Systems are designed to occupy as little space as possible.

The space required for a VARIO display depends on the size of the bicycles used.

VARIO helps you to better realise the potential of your salesroom - even in irregular shaped rooms.

The VARIO-Presenter can be used in many different display variations which can be easily put together. The modular VARIO-System can be effortlessly combined with the TWIN-Presenter. This means that TWIN can be extended around corners by using VARIO corner components.

In all variations the display is particularly space saving and clearly laid out. The frame comes in varying heights, like the TWIN-System.

The MINI presentation rails allow easy handling and quick access to the bikes on the VARIO display. The rail can be extended a good 51cm which is perfectly suited to the VARIO-Presenter.

**Utilise
corner space**



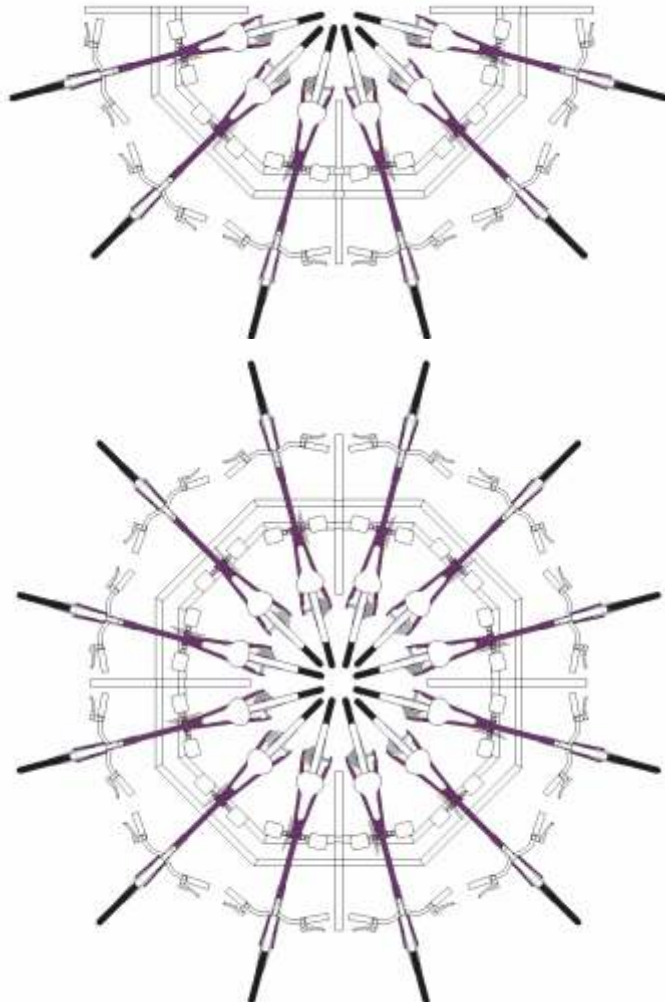
For specific purposes

Specialist solutions for corners and central displays.



VARIO Semi circle

- 12 Bicycles attractively displayed in approx. 5m².
- Can be positioned in the centre of the room or against the wall.
- Ideal for group displays.
- Orderly, clear display creates a precise image and a good impression.
- Convenience together with easy accessibility aids efficient sales presentation.



VARIO Circle

- 24 bicycles in approx. 10 m²
- Great solution for the centre of a room (or for example around a pillar).
- With a few additional parts a VARIO Circle can be converted into four quadrants or two semi circles.

TWIN-Presenter with raised attachments

Raised display at differing heights.



Example: Up to 14 bicycles displayed in just 2.5 m - whilst maintaining optimal accessibility.



Detailed view: the differing heights reduces the distance between the bicycles.

The differing heights means that the distance between the fully assembled bikes can be reduced to 38 cm.

In addition, the raised attachments create a more vibrant impression.

Display even more fully assembled bikes in a limited space.

With the raised attachments, which are simply screwed onto the display frame, the distance between the fully assembled bikes can be reduced to 38 cm.

Even though the distance between the bicycles is reduced, the difference in height means that the bikes do not get in each other's way and easy accessibility is guaranteed.

The height of the lower level bicycles can also be varied by using FLIP-quattro and ROLLI. A distance of 38cm between the bikes on the lower level is also ample.



Raised attachment

No better way to make the best use of your space.



The raised attachments are simply fixed onto the display frame - they can easily be added onto existing systems!



Raised attachments and angled attachments can be used together.

A particularly sporty appearance can be achieved when combined with angled attachments.

Quick and easy assembly means that the raised attachments are the ideal way to vitalise your TWIN-System.

40 % more bicycles can be displayed compared with existing two level displays.

No tools are required and the assembly only takes seconds.

The sturdy raised attachment is fixed in position on the display by tightening the bolt by hand.

The bicycles on the upper level are then displayed at alternate levels with a 20 cm height difference, allowing the height of the handlebars to alternate without getting in the way of each other.

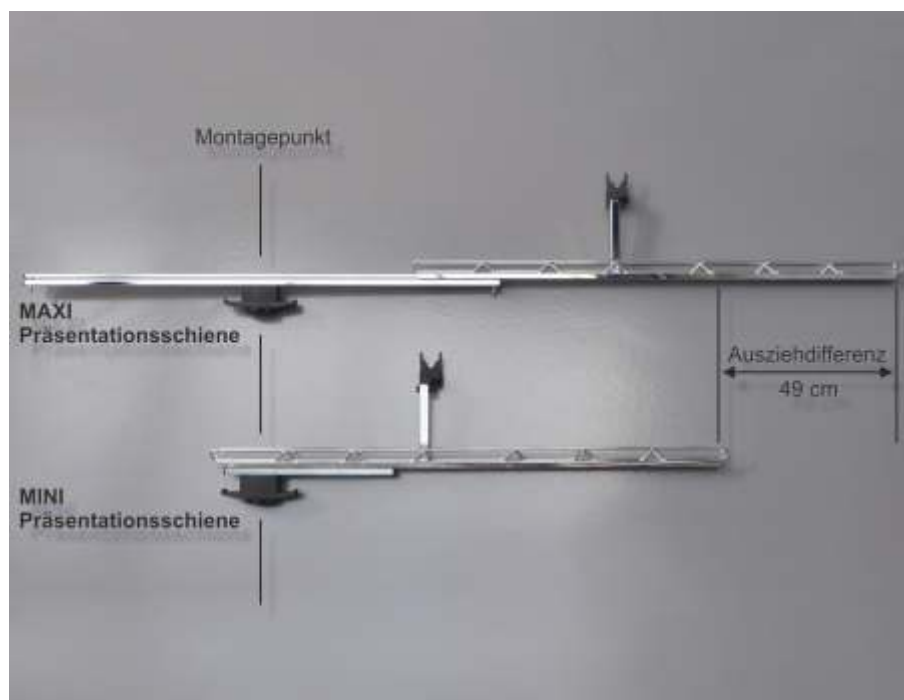
Requires a room height of approx. 2.60 m.

**The simple retrofit raised attachment redefines the boundaries of your salesroom.
The benefit: more bicycles, maintained accessibility.**



Presentations rails : MAXI and MINI

Same basic function, different extension lengths.



MAXI and MINI fully extended. Both rails ensure a secure hold and great stability.



Optional: FLEXI Price label.
Simply attached onto the front of the presentation rail.

FLEXI - The double price label for MINI and MAXI

Attaching the price labels independently of the bikes has the following advantages:

- As an organisational aid: fixed positions for all the bikes.
- Time saving when attaching the prices.
- Better overview for customers.

Easily attached to TWIN and VARIO.

MAXI Presentation rail

Convenient access even when the distance between the rails is limited. The rail can be extended to nearly one metre. Spring loaded pins act as extension limits at each end.

The MAXI rail is used most frequently with the TWIN presenter.

MINI Presentation rail

The upper part of the MINI presentation rail is identical to the MAXI rail. The runner is shorter, so that it can only be extended to 51cm. Fixed stops are used instead of spring loaded pins. The starting position can be set as required by adjusting the end stop. The MINI rail can always be moved backwards or forwards, it is not possible to lock it in position.

The MINI presentation rail is used most frequently with the VARIO Presenter, as the shorter length of extension is sufficient with the fan-shaped display. If used together with TWIN, the distance between the rails should be at least 70cm.

The MINI rails are also ideal when displaying children's bikes, the shorter length of extension is sufficient.



Fork und Pedal adaptors

Secure support for all bicycles.



Universal adaptor for a secure hold

The telescopic spring support, fitted with a universal adaptor, adjusts automatically to the required height - ensuring secure support for your bicycle!

The patented Premium Fork Adaptor (Picture 1) can hold any kind of crank in one of three different ways. A FIXO-Clip (Picture 1, under the adaptor) can be added to the Premium Fork Adaptor if required. This enables the spring support to be locked in the lower position (Picture 1) which makes it easier to position a bicycle on the rail as the bike does not need to be lifted so high.

The Premium Fork Adaptor has a large opening at the top, which can also securely support the new types of external bearing cranks (XT, XTR, LX, Dura-Ace, Ultegra and 105 etc.) (Pictures 3 and 4).

The Pedal Adaptor (Picture 2) can accommodate all e-bikes with a central motor. The fork shaped part of the adaptor fits between the pedal and the crank, holding the crank in position.

ROLLI-Presenter

Offers what your customers want.



ROLLI: elegant design and easy handling.



Example: floor display alternating ROLLI and ROLLI-up.

ROLLI floor display:

- Unique function and design.
- High quality and long life.

The smart presentation option for single displays or use to complement TWIN and VARIO.

Its slender design means that the presenter itself remains in the background and pushes the bicycle into the spotlight. ROLLI supports the bicycle to allow featherlight movement in every direction, ensuring optimal accessibility.

The bicycle can be moved backwards without the crank turning, therefore eliminating the problem of the crank hitting the kickstand.

The bicycle is held securely and with care. The domino effect is eliminated, which is often a problem when professional display systems are not used. In addition paint damage, commonly caused by knocks or the bikes falling over, is a thing of the past with ROLLI.

Improved handling and enhanced presentation, as well as saving time in the storage process, are beneficial and cost saving. When unpacking or during the assembly of the bike, ROLLI ensures the necessary stability.

**Protects
from damage**

The perfect assistants

Bicycle sales with ROLLI, TWIN and VARIO.



TWIN with ROLLI

ROLLI, when used together with TWIN and VARIO, enables instant access to ground level bicycles. The bike can be pulled forward swiftly without interrupting the sales pitch, meaning that your customer always has your full attention. This alone conveys competence and makes for a relaxed atmosphere.

You do not need to hold the bike whilst talking to the customer and it can be returned to the display just as quickly and easily. Order is maintained - you do not need to tidy up afterwards.



ROLLI design

The sophisticated *Birkhold* presentation rail is supplemented by a sturdy rolling base with six integrated linear wheels. This permits precise movement in all directions and avoids getting caught on obstacles. The bike can be easily placed on, or removed from, the presentation rail.

Your customers can inspect and access the bike themselves.



Display options

Whether alternating (picture), circular or fan/shaped, there is no limit to the number of display options. If space is limited, the distance between the bikes can be reduced to less than 30cm, ROLLI needs less space than the bicycle itself. To achieve this, the bicycles should be displayed facing in alternating directions or with the handlebars turned to the side. Easy handling and accessibility are maintained.

ROLLI-up

Make a statement



ROLLI-up: stable and elegant design

ROLLI-up:

- Appealing display thanks to the 20cm boost.
- Create superb combinations together with our other systems.

Eye catching: Our systems do not take up extra space. The size of the bike determines the amount of space required.

The perfect alternative to a platform - a breath of fresh air.

ROLLI-up displays your bicycles in an eye-catching and attractive way at a height of 20 cm . The display is level and stable thanks to the four rolling balls which also allow movement in all directions.

The space required is not determined by the ROLLI-up presenter, it solely depends on the size of the bicycle fitted.

The display requires less space than the bicycle itself. In addition to clear and simple presentation, ROLLI provides protection and easy access to the bikes.

Clear & simple
display

ROLLI-up and ROLLI

Clear, simple and space-saving, with easy accessibility.



ROLLI-up and ROLLI

The ROLLI-up looks great when teamed with the ROLLI Presenter. They can be combined in a small dual-level display or in a pyramid formation. Efficient and space-saving with optimal accessibility!

This option lends itself particularly well to “His and Her” bikes or to racing bikes in general.



Alternating ROLLI-up and ROLLI

The fact that the bicycles are displayed at different heights provides a further benefit. The individual bikes stand out and the distance between them can be reduced to less than 38 cm.

The different heights create a good first impression and the customer can see each individual bicycle clearly.

Vitalise your display so that your customer really sees what you have to offer.



Display and sales

This display option can be adopted universally for all types of bike. However racing bikes and city bikes lend themselves particularly well to this type of presentation.

The appeal of this solution lies not only in the excellent presentation but also in the easy access to the bikes..

Sales discussions can take place under the best possible conditions as no time is wasted removing the bikes from a display and returning them there afterwards.



Fly high : ROLLI-high

Liven up the display rows - make selected bikes stand out



ROLLI-high: Your bike can be more prominently displayed and can be combined with other elements to create appealing arrangements.



Uniform stepped display when combined with other systems.

Its compact, space-saving design makes ROLLI-up a superior alternative to a platform display.

Single displays with ROLLI-up meet the high standards of mobility and accessibility that you expect.

Better and more compact than a platform.

ROLLI-high displays your bicycle at a height of approx. 40cm. This allows individual bikes in a row to be elevated and therefore really set apart from the rest. In the same way as the ROLLI-up, easy accessibility is ensured thanks to the smooth-running fitted rollers.

In addition, as with nearly all *Birkhold* display solutions, the presenter does not require any additional space - the length and the width of the ROLLI-high are less than those of the fully-assembled bicycle.

The system has clear advantages over a platform display : the space saved, accessibility and the appeal of the display make it a much more effective option.

A multi-level display with ROLLI-high

A striking display with optimal access.



ROLLI-high example of use : in combination with ROLLI and ROLLI-up you can create an appealing multi-level display



An arrangement that makes a statement.

A multi-level display can easily be achieved in combination with other *Birkhold* systems.

The versatility of our presenter means that you can swiftly create new display combinations.

Ideal for versatile multi-level displays.

This system can be combined with ROLLI-up and ROLLI to produce attractive multi-level displays – either as stand-alone displays or as part of a longer row. Easy accessibility to all the bikes is 100 % guaranteed.

In addition, the display group can be split up and the individual components can be integrated into other displays or used individually. With no further expense, you continually have something new to show your customers and the option to vary the bikes that you choose to set apart from the rest.

ROLLI-dynamic

Concentrate on sporty dynamics



ROLLI-dynamic: Ideal for displaying cross bikes und mountain bikes.



Dynamic effect and practical height of display.

ROLLI-dynamic is very stable and does not require any more space than the bicycle itself. Four rolling balls ensure mobility and great handling.

ROLLI-dynamic - show off your products to advantage.

The ROLLI-dynamic is a raised rail. Its dynamic appeal lies in the fact that the bicycle is displayed at a forward sloping angle of just under 14°.

The system is fitted with four rollers that provide stability and mobility, allowing access to the bike without any effort.

The bike can be displayed with either a raised front wheel or a raised rear wheel.

This display option really shows off the sporty, dynamic appearance of the bike to maximum effect.

ROLLI-dynamic - FLIP-quattro

The perfect combination.



Harmonious combination: alternating ROLLI-dynamic and FLIP-quattro.



ROLLI-dynamic and FLIP-quattro:
A space-saving dynamic combination.

ROLLI-dynamic and FLIP-quattro combine to create a dynamically appealing combination which is also space-saving and attractive.

Your mountain bikes and cross bikes really come into their own.

Sports bikes displayed at varied levels.

This varied level display can be created in combination with the FLIP-quattro, which is also used to display the bike with a raised rear wheel.

Each bike stands out so that the customer gets a clear picture of each individual bike. In addition, the handlebars are at differing levels thus saving space.

The angled arrangement enables the customer to see the whole bike easily.

The presenter can be simply pulled out of the display so that either the salesperson or the customer can access the bicycles effortlessly.

This variation is particularly suited to sports bikes such as mountain bikes.

Ingenious, multi-functional - Flip-quattro

Versatile and multi-purpose.



Example: FLIP-quattro with raised front wheel.



Example: FLIP-quattro with raised back wheel.

Space-saving, efficient single and small group displays.

FLIP-quattro can do anything!

FLIP-quattro is extremely versatile and displays any bicycle to advantage.

FLIP-quattro is an adaptable single-presenter. Bicycles can be displayed with either a raised front wheel or a raised back wheel.

The tetrapod configuration means that an extremely stable display system is guaranteed.

Four rolling balls enable perfect accessibility, with mobility in all directions. FLIP-quattro helps to protect the bike and the display is very customer-friendly.

When used together with other *Birkhold* Presentation systems, a range of attractive display options can be achieved.

FLIP-quattro

Systematic and easily adaptable display options.



FLIP-quattro: simple - practical - good!

FLIP-quattro is a tetrapod system fitted with rolling balls. The system, together with the bicycle, can be moved in any direction.

Furthermore the extremely robust product provides excellent stability.

Many attractive and space-saving display options are possible when the FLIP-quattro is combined with other *Birkhold* single-presenters. The system requires less space than the bicycle alone.



FLIP-quattro with ROLLI-Presenter

A space-saving floor display by alternating ROLLI and FLIP-quattro. As a result the distance between the bikes is reduced to 38 cm, without the handlebars coming into contact.

This means, for example, that 7 bicycles can be displayed within 4m² with full accessibility.

Each individual bike stands out despite the spacing between them.

Each system can be positioned as you like - so the available space in your salesroom is used to advantage.



Good presentation and easy accessibility:

A good display must also be practical and customer-friendly. Like all our products, the appeal of FLIP-quattro lies in the easy accessibility for both salespeople and customers alike.

The bike can be rolled forward by simply pulling the handlebars or the front wheel- no effort involved. The bicycles are also protected from damage and the so-called domino effect.

In addition to an well-organised display, this variation also makes for a more relaxed atmosphere in the salesroom- the customers can look around by themselves. The perception of good, clear organisation enhances the appeal of the products.

FLIP-premium and FLIP-magic

Less effort - more impact



FLIP-premium: a real eye-catcher.



FLIP-magic: smaller angle of display.



FLIP-magic: larger angle of display.

Ideal for displaying single bicycles: FLIP-premium and FLIP-magic.

FLIP-premium helps you to establish a focal point. The dynamic appearance enhances any salesroom! Ideal for sports bikes and stand-alone displays.

Your bikes can be displayed with either a raised front wheel or a raised back wheel.

FLIP can be moved around easily, even out of the tightest corners - no heavy lifting and no need to remove the bike first.

The version FLIP-magic has an additional benefit - the angle of display can be changed, thanks to an adjustable stand.

FLIP-premium and FLIP-magic

Less effort - more impact



More mobility with FLIP-premium

FLIP-premium is fitted with rolling balls, which allow the stand to be moved easily in all directions with the bike in place.

FLIP-premium can be easily positioned in shop windows and even manoeuvred into the tightest corners.



Two FLIP-premium

A combination of two FLIP-premium presenters. Left with a raised front wheel and right with a raised back wheel.

The angle of the FLIP-premium display is fixed and cannot be changed.



FLIP-magic, SKY and FLIP-premium

An attention-grabbing display, ideal for shop windows.

SKY Presenter

Professional presentation for selected bikes.



SKY Presenter: an eye-catcher for trade fairs, window displays and salesrooms.



Detailed view : The motor driven rotating display is fitted with a floor plate to ensure a stable base.

A first class eye-catcher - the motor driven SKY presenter.

Elegant and slow turning, put particular bikes in the limelight.

Get your business moving!

SKY is a motor driven rotating display with a maintenance-free mechanism. An integrated safety clutch means that the rotation can be stopped without any damage to the system. SKY remains stable thanks to a sturdy 4mm thick floor plate, without any additional fixtures.

The drive shaft is driven by high quality radial bearings. SKY can be adjusted to display bikes at any height between 100 and 140 cm, allowing other bicycles to be simultaneously displayed beneath the rotating display - without extra space requirements.

The ball-joint beneath the presentation rail makes it possible to tilt the bicycle by up to 30 degrees. By tightening the bolt, the resistance of the ball-joint can be set as required.

The system can carry all conventional bicycles of up to approx. 20kg. In special cases, accessories such as rail extensions, wider rails or alternative fixing methods (mid drive on electric bikes) are available.

SKY-Presenter without motor

Highlight your special offers



Fully equipped - the aluminium star-shaped base ensures a stability .



Detailed view : The ball-joint can tilt the bike up to 30 degrees.



Detailed view: The elegant, stable, aluminium star-shaped base.

Same basic function - different application.

SKY can also guarantee a successfully display without a motor. This option offers all of the technical refinements of the motor driven rotating display.

Instead of a metal chassis, the system is mounted on an elegant star-shaped base. The position of the rail can be adjusted manually.

This variation is the ideal solution if the available space is limited and a motorised display would not be practical.

When used together with other *Birkhold* Presentation systems, a range of attractive group display options can be achieved with little effort - whilst maintaining good accessibility.

SKY-fix Presenter

Elegant, good value and practical



Always looks good - whether as a stand-alone display or as part of a group.



Star-shaped base with wheels:
superb stability and mobility.

Attractive and customer-friendly
small group presentations can be
created with SKY-fix.

The star shaped base can be fitted
with wheels if required.

SKY-fix - ideal for stand-alone displays or as part of a small group.

The SKY-fix Presenter is a modified version of the SKY Presenter. The system is more favourably priced by eliminating the variable height adjustment and the ball-joint.

The system is stable thanks to the aluminium star-shaped base which can be fitted with wheels if required.

The presentation rail is fitted with a FIXO-clip locking mechanism. The telescopic spring support can therefore be locked in the lower position which allows easy handling.

The three part system can be swiftly assembled and used in many different ways. Some examples can be seen on the next page.

The system is available in several standard heights and in other heights if required .

Quick and effective displays

SKY-fix Presenter



SKY-fix 120 cm high, combined with ROLLI.



SKY-fix 60 cm and 120 cm high, combined with ROLLI.

Two level, tiered or pyramid-shaped displays.

SKY-fix is an excellent choice for various small group displays.

Each bicycle can be individually positioned, allowing considerable scope for ideas. The possible variations know no bounds.

You are not restricted to particular dimensions or formations. The system is available in heights of 30, 60, 90 and 120 cm.

Displays up to 90cm high can be fitted with wheels, ensuring easy accessibility for the salesperson and customer alike.

Attractive group displays can be effortlessly created in combination with the ROLLI-Presenter - whilst maintaining easy accessibility.

SKY-fix is, like all *Birkhold* products, very sturdy with a high level of workmanship.

2-IN-ONE Presenter

A smart way to display two bicycles in half the space.



Requiring a maximum floor area of just 60x185cm, the 2-IN-ONE-Presenter has space for two bikes.

The system is particularly suited to drawing attention to your star bikes.

Mobility means versatility:
Smooth wheels mean that the 2-IN-ONE-display can be easily moved in all directions.

You can effortlessly move two bikes at once, whether out of a tight corner or to swiftly reposition the display.
Presentation without time consuming handling.

The *Birkhold* display option is very stable, thanks to 4 high-grade wheels, 2 of which are fitted with a brake system. These allow the display to be easily moved in any direction - great for handling and accessibility.

Two bicycles can be effectively displayed when space is limited, whilst the bikes are held in position securely thus protecting against damage. The easy handling and the promotionally effective presentation make the 2-IN-ONE Presenter the finishing touch for any salesroom!

Custom-made bikes or other special products can be set apart and highlighted with this display solution. The 2-IN-ONE is also ideal for use as a structural element or for use at trade fairs or other events.

The system can be extended into a custom-made sales stand with the relevant accessories. A holder for brochures or display options for bike accessories can also be integrated.

2-IN-ONE

Display bikes with advertising appeal and attract customers.



Not only displaying the bikes effectively, also an opportunity to advertise: child's play with the 2-IN-ONE presenter.

The advertising banner, which can be individually designed, has a surface area of 83cm x 210cm (banner support and banner can be purchased separately) and is an ideal way to convey your message, especially when product related.

The renowned *Birkhold* quality ensures supreme functionality, together with a very long life.

The 2-IN-ONE presenter is available with either a zinc plated or a chrome finish.

2-IN-ONE - the ideal companion at trade fairs and events.

Easy assembly and dismantling, together with the advertising appeal, makes the 2-IN-ONE ideal for use at trade fairs.

The parts of the 2-IN-ONE display are easily put together and the display rails are fixed in position with two bolts. The system is ready to use in just a few minutes. The required room height is 2.5m.

4-IN-ONE Presenter

Compact und practical



A versatile and space-saving island display.

The *Birkhold* Presenter is very stable and is fitted with four high-grade wheels. These allow the display to be moved in all directions.

You can effortlessly move or reposition the system - even out of the tightest corner - while the bikes remain mounted.

Therefore the 4-IN-ONE is the ideal solution for displaying groups of products or for retailers who only require a two-level display in certain places.

The customer can get a good impression of the bikes without having to remove them from the stand in the first instance.

Space-saving display in less than 2m².

The ease of handling and good accessibility facilitates a display solution in a floor space of 100x185cm (assuming a room height of approx. 2.50m) that is not only extremely customer-friendly but also salesperson-friendly.

**Provide
easy access**

4-IN-ONE Presenter

Stable construction - excellent performance



The parts of the 4-IN-ONE display are easily put together and the display rails are fixed in position with two bolts.

The system is ready to use in just a few minutes!

The renowned *Birkhold* quality ensures supreme functionality, together with a very long life.

The 4-IN-ONE presenter is available with either a zinc plated or a chrome finish.

Based on theory and proven in practice:

Better display strategies produce greater sales success

The reliable presenter has many possible uses.

The extremely stable 4-IN-ONE Presenter has a safe structure which prevents the display from tipping over. However, the display should only be moved when either all of the bikes are in position or symmetrically loaded.

The system has numerous possible uses:

- in salesrooms
- in outdoor areas
- at trade fairs or similar events

The DUO-swing Set

An optical and technical highlight



3 bicycles in just over 1.5 m².

Three bicycles can be attractively displayed in a floor area of just 90x185cm (room height approx. 2.50m).

The DUO-swing Set facilitates the creation of effective, mobile presentation ideas.

The lower level bikes can be rotated with next to no effort.

This display variation is an attractive combination of an effective stand-alone presentation coupled with an attractive group presentation.

The DUO-swing Set can also be teamed with either the SKY (without motor) or the SKY-fix and can also be retrofitted.

The DUO-swing Set can be added to an existing SKY Presenter (without motor). It comprises a double extension arm to which two presentation rails can be attached. The arm is supported like a slide bearing on the central circular tube, so that the two lower bikes can be turned with the minimum of effort. Three bicycles can be attractively displayed in an compact area of just over 1.5 m².

The complete system is fitted with five high-grade wheels and can be easily repositioned in the salesroom.

Ideal for island displays in the centre of the room, for shop windows or for those awkward corners.

All the bikes are easily accessible to your customers - an effective island display!

**Clear
structure**

The DUO-swing Set

New horizons



Ideal for central or stand-alone displays.

The DUO-swing Set is simply attached to the central vertical stand. The presentation rails are fixed in place with a nut and bolt. Swiftly assembled and ready to use!

The renowned *Birkhold* quality ensures supreme functionality, together with a very long life.

The DUO-swing Set is available with either a zinc plated or a chrome finish.

A smart display option that will impress your customers.

The lower level bikes can be easily rotated - ideal when comparing the differences between two similar bikes without having to remove them from the display. This means you can focus on your customer without disruption.

The mobility of the complete system means that it can also be used on surfaces that are only suitable for temporary use.

3-Tier Presenter

Mobile or static display



The mobile 3-Tier presenter with wheels



Clear and elegant tiered display.

The tiered arrangement can be used as a stand-alone display to cut a fine figure and create a good impression.

Many possible variations thanks to the modular design.

Attractive display with easy accessibility.

The extendable *Birkhold* presentation rails provide easy access to the bikes whilst holding them securely in position. The high-grade wheels are large enough to deal with small steps so the 3-Tier Presenter can also be used outwith the salesroom.

In addition to the mobile version, the 3-Tier Presenter can also be used as a static display.

The *Birkhold* modular principle permits the combination of the tiered elements with all other systems. Combination with a TWIN-Presenter, for example, creates a particularly attractive display.

Or by simply combining two 3-Tier Presenters you can create a pyramid-shaped display – can also be retrofitted!

**Tiered
presentation**

3-Tier Presenter

Clear concept – stable implementation



Stable construction - a system designed to last for years.



High class workmanship.

Whether in a foyer, in front of a store or in the salesroom - the mobile system always looks appealing.

Stability, accessibility and an appealing design guarantee more sales.

A stable solution that stands out from other products in terms of accessibility and functionality!

Compared to other tiered displays on the market, the *Birkhold* system has several decisive advantages:

- extremely stable, tiered construction with thick-walled 40mm square tubes.
- rails can be pivoted (continuously variable).
- varying display forms thanks to free positioning options
- extendable rails ensure easy access.

Additional or alternative customer requirements can be accommodated.

For example, the tiered stand can be simplified or made available with tiers of different heights - don't hesitate to ask!

The ideal solution for e-bikes:

The Pedal Adaptor



Provides a secure hold for your e-bikes: the Pedal Adaptor.



ROLLI fitted with the Pedal Adaptor for e-bikes.

The special Pedal Adaptor is primarily used when displaying e-bikes. E-Bikes with Bosch motors can also be displayed using this attachment.

All *Birkhold* displays can also be fitted with the adaptor for e-bikes.

All *Birkhold* systems are also available for e-bikes.

The Pedal Adaptor fits into the gap between the pedal and the crank. This attachment is primarily used when displaying e-bikes. Almost 100% of e-bikes on the market today can be displayed in this way!

The Adaptor can be fixed to any *Birkhold* system, however the best result can be achieved when used together with a rail with reduced spring displacement.

All e-bikes with a central motor can be universally and securely held in position.

The majority of e-bikes without a central motor can be displayed using the Premium Fork Adaptor.



Tiered displays:

A secure hold and an attractive display option for e-bikes.



Tiered e-bike display using ROLLI and ROLLI-up.



ROLLI fitted with the Pedal Adaptor for e-bikes.

E-bikes can be displayed just as effectively and compactly as other bikes using *Birkhold* systems.

All our presenters can be equipped with the appropriate adaptor system.

Tiered display : fit more bikes into the available space.

If several e-bikes are on display side by side, a split level arrangement is the most effective solution. This can be easily achieved by combining ROLLI and ROLLI-up. This allows your e-bikes to be displayed with a distance between the bikes of just 38cm.

E-bikes need to be explained carefully - easy accessibility to the bike is even more important, for the salesperson and the customer alike.

Simply pull the handlebars gently and the e-bike rolls forwards out of the display. It can be returned to the display just as easily.

Our tip: Avoid display options that build barriers and cause obstacles for your customers. Different coloured flooring can be used to distinguish the path through the display area, this simple technique is effective and ensures your customers always have direct access to the products.

quicky Presenter

Simple and functional.



quicky in combination with an OVAL plate and Big-Wheel-Clips: secure hold and value enhancing display.



quicky - fitted with the pedal adaptor to hold e-bikes.



Detailed view: the bicycle is held in a straight line with Big-Wheel Clips.

A good display means that the product speaks for itself.

The quicky presenter is a stand with a spring support which can be screwed into position - simple and versatile. The bike is held in place at the crank. The Big-Wheel-Clips are unobtrusive, making sure that the bicycle remains straight, ensuring an appealing display.

Nothing to detract from the look of the bike, the value of the bike is enhanced!

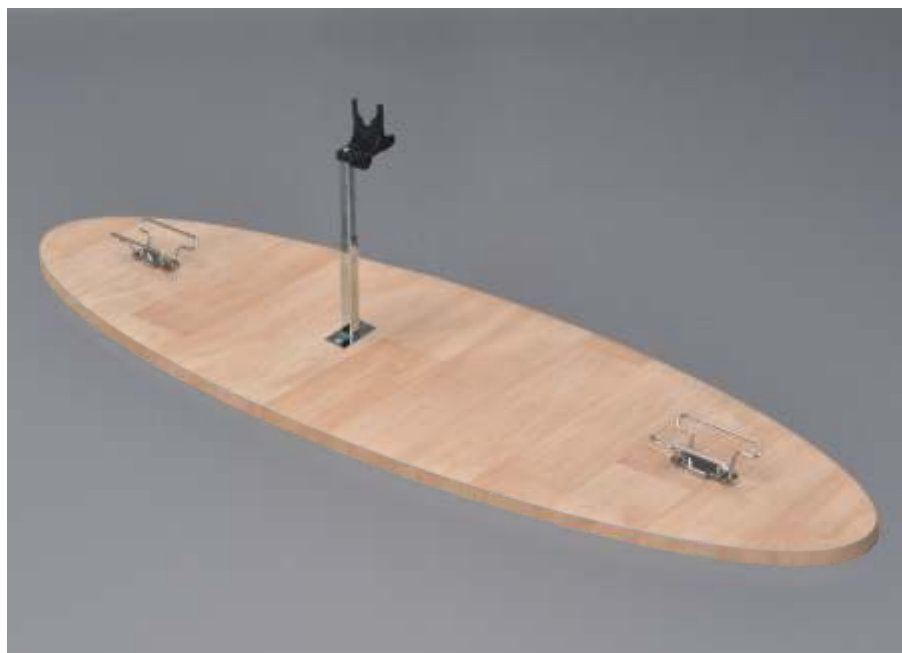
The quicky can be fitted with different adaptors in the same way as the presentation rails. Therefore both traditional bikes and e-bikes can be displayed with the appropriate attachment. In the case of e-bikes with central motors, the quicky spring support with reduced spring displacement is used.

**Retain
functionality**



The nearly invisible solution.

Professional mounting rather than improvising.



quicky - a clear-cut appearance thanks to a linear design.



quicky with an adaptor for e-bikes.

Secure mounting and linear appearance distinguish between putting your bikes on show and putting them on display.

quicky is the *Birkhold* stand with a spring support and screw-on plate which can be attached where required.

The stand with spring support is fitted with a fork adaptor which holds the bike securely in position at the crank.

To supplement the quicky presenter, Big-Wheel-Clips should be used to ensure optimal functionality and to enhance the display.

The wheel clips can be adjusted according to the product. We recommend *Birkhold* presentation rails if the bicycles on display are frequently changed and of different sizes. These are simply attached by means of a threaded plate.

FLEXI Price Labels

The clever pricing system



The pricing labels are simply hung from the gear cable.



Double Price Label e.g. for technical details und price information.

Both the single and double price label are attractive due to their discreet appearance and the fact they remain securely in position.

The customer can see the information at a glance, without having to search for labels.

The smart solution to professional pricing

Birkhold offers you practical price labels which are hung from the gear cable. Compared with many other labelling solutions, the price labels are held securely and can even be left in place when the bike is taken for a test run .

The product is made of flexible plastic and holds a 52x105mm card. These inlays can be individually designed and printed on a computer.

A specimen inlay data with the correct layout is also supplied free of cost. Trade software is also often compatible with our price labels.

The size of the label is ample for product and price information. *Birkhold* also supplies a double price label (see above) with which you can display twice as much information - for example using the upper label for technical details and the lower level for pricing information.

Provide clear
information

FLEXI

Double or single price label



FLEXI single price label



FLEXI double price label

The right size for any requirement.

The FLEXI single price label provides ample space for comprehensive product and price information. If there is insufficient space to fix both sides of the label, fixing just one side of the label will suffice, still providing a very secure hold.

Birkhold®

Standing for quality and continuity since 1926.



Providing choice for your customers means you need a good selection of attractive alternatives. With our help, your customer will be able to appreciate each individual bicycle.



Use *Birkhold products* and create a clear overview ...



...or just simply line up your bicycles.

Transform a disorderly row into an organised, well-structured display so that every bike really comes into its own! Convert overcrowded, single level arrangements into uncongested, space saving displays!



Modular and well-structured. Each bike comes into its own



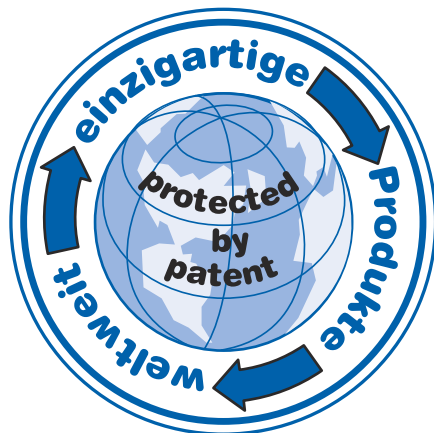
Lifeless, inaccessible, unattractive! Hanging bicycles

A modular bicycle display system provides freedom and versatility for the future - we make sure that you will always be able to react swiftly and positively to any demands that the future might bring!

**Increase
sales**

Birkhold®

Less effort, more sales.



Birkhold Display Systems - in over 40 countries.

Julius Birkhold GmbH
Weberstr. 3
89555 Steinheim

Tel.: +49 7329 275
Fax: +49 7329 6014
E-Mail: info@birkhold.com

www.birkhold.com